



Historic Bellevue  
"Preserving the Past...Building the Future"

## Bellevue Area Chamber of Commerce

110 W. Main Street Bellevue, OH 44811

Phone: (419) 483-2182 Fax: (419) 483-4259 Email: chamber@cros.net

---

Richard E. Stegman, Jr. - Executive Director  
Pam Verhoff - Office Manager

Dear Bellevue Chamber member:

The year 2010 will mark the 100<sup>th</sup> anniversary of the Bellevue Chamber of Commerce. Your Chamber will be using that celebration to roll out a number of new member and benefits. At the start of the new year we will issue a press release and send to our members a letter detailing our new "look". We have assembled a committee of myself, Chamber President Kim Schell, Board member Linda Grice, and Chamber members Terri Iannello and Angie Mougey to put together our new services and benefits to present to the Board

However, I would like to at this time share with you one of our new programs starting in 2010; **Chamber Ambassadors**. It is not necessarily a unique program; many colleges and other Chambers have such programs; but it is an effective program. Enclosed is a outline of the program. Basically the Chamber Ambassadors will serve as "hosts" for functions put on by Chamber members and our city. They will be trained, have special attire, and importantly, be enthusiastic "ambassadors" of our city.

To have this program in place for the new year we need to now identify our ambassadors. We need leaders of our community, like yourself, to help us identify within your business or organization, candidates for this role. In most communities a company or shop will provide flex time for their employee(s) and other such support for them to hold this position. I ask that you take a moment and return the bottom section of this letter with your nominations for Bellevue's Chamber Ambassadors.

Additionally, it is my desire to provide special attire for our ambassadors, preferably a Chamber Ambassador jacket. This will allow them to be easily recognized at any function. Allow me to share with you that I need a sponsor(s) for these jackets. Your sponsorship will entitle you to special recognition and privileges with the Chamber Ambassadors. If you would like more information please contact me.

Sincerely,

Rick Stegman  
Executive Director

---

Nominator's name \_\_\_\_\_

Company/business \_\_\_\_\_

Employees nominated \_\_\_\_\_

---